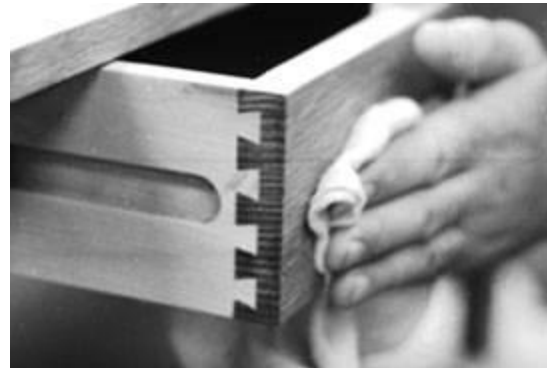




the
Joinery





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Visit our redesigned web site
www.thejoinery.com

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COMPANY PROMOTION

The Joinery 2005 Printed Newsletter

Mailed to all customer base and industry partners

Join our Hurricane Katrina relief program!

See "Community Connections" below

Community Connections

The Joinery has an eye on the future in more ways than one. Not only does more than 75% of the wood we use come from responsibly managed forests, we are now onboard for 100% clean wind power. As of May 2005, The Joinery made the switch from the previous partial clean wind energy package to 100% clean wind power. We've now joined over 35,000 others in Oregon who are contributing to the future of renewable energy, and only a handful that have gone to 100%.

Our Meals on Wheels routes are still going strong. The Joinery supports two weekly routes in our community. Builder Ken Vetterick is always wearing a smile when he returns from his route. Also worth mentioning is the BlueWorks Business award that we received from the City of Portland's Office of Sustainable Development for our continued recycling efforts. We are involved in the health of our community and making a difference; we're proud of it.



Help us send help to Katrina's victims.

We were moved by the suffering of the victims of Hurricane Katrina and would like to invite you to join us in doing something to help. **A portion of all our proceeds during the month of October will be donated to Northwest Medical Teams** who have rushed to provide relief to the stricken people of America's Gulf Coast. If you're planning a purchase from The Joinery, October is the time to do it. Come in and join our relief effort.

Thank you.



THE JOINERY

DESIGN . DETAIL . CRAFTSMANSHIP . SINCE 1982

COMPANY PROMOTION

The Joinery Fall 2009 E-Newsletter

Sent to all customer base

- [The Joinery Receives National Green Power Leadership Award](#)
- [Office Furniture Floor Model Sale!](#)
- [Joinery Bungalow in Build It Green Tour](#)
- [Photos From Our Recent Event](#)

The Joinery Receives National Green Power Leadership Award

On Monday September 14th, The Joinery received a Green Power Leadership award in Atlanta, Georgia from the [U.S. Environmental Protection Agency \(EPA\)](#), the [U.S. Department of Energy \(DOE\)](#), and [Center for Resource Solutions \(CRS\)](#). Cassandra Jackson, Director of Marketing, flew to Atlanta to represent The Joinery at the [Renewable Energy Market Awards Ceremony](#) earlier this week. This national award recognized the actions of individuals, companies and organizations that are significantly advancing the development of renewable electricity sources through green power markets. To be recognized as a leader for small businesses around the country is very exciting.

To learn more about the awards visit our [media page](#).



GREEN POWER
Leadership Awards

Award Ceremony in Atlanta

OFFICE FURNITURE FLOOR MODEL SALE!

All desks, bookshelves, file cabinets and even our beautiful Pacific reception desk are up to 50% off! (Floor models only) This sale is for our customers only from 9/16 to 9/23 and will be advertised to the public on 9/24.

Please come in to see what's available.



Pacific Wine Bar 50% OFF!



2009 Award Winners | Green Power Partnership | US EPA - Windows Internet Explore

US EPA http://www.epa.gov/greenpower/awards/winners.htm

File Edit View Favorites Tools Help

Favorites Welcome To P.J.'s Sleep Shop! Free Hotmail Web Slice Gallery Suggest

Source Medium Detail: - Goo... US EPA 2009 Award Winners | Gr...

GREEN POWER *Leadership* Awards

EPA Green Power Purchaser Awards

Green Power Partner of the Year

- [Deutsche Bank AG](#)
- [Intel Corporation](#)
- [Kohl's Department Stores](#)
- [Mohawk Fine Papers, Inc.](#)

Green Power Purchasing

- [Beaulieu Commercial](#)
- [Bloomberg LP](#)
- [EarthColor, Inc.](#)
- [Foulger-Pratt Management, Inc.](#)
- [Motorola, Inc.](#)
- [Neeah Paper, Inc.](#)
- [Shaklee Corporation](#)
- [Steelcase USA](#)
- [The Joinery](#)
- [Western Pennsylvania Energy Consortium](#)

On-site Generation

- [Applied Materials, Inc.](#)
- [Butte College](#)
- [Wal-Mart Stores, Inc. / California and Texas Facilities](#)

EARNED MEDIA PROMOTION

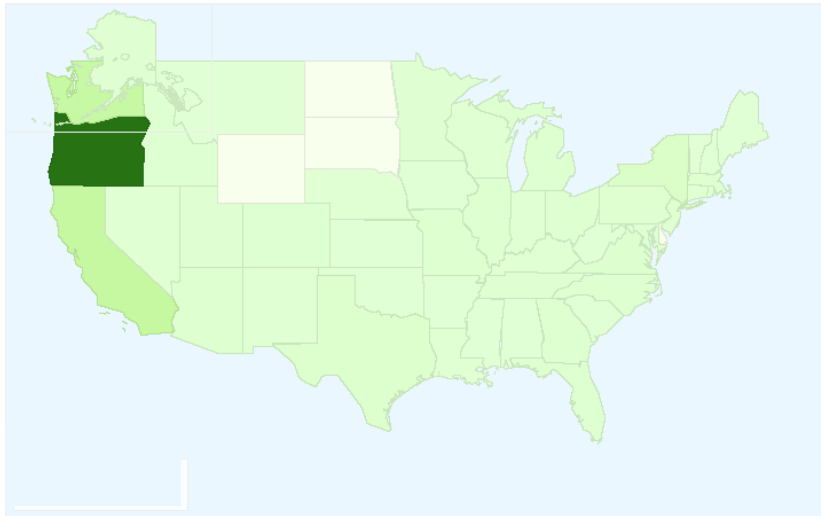
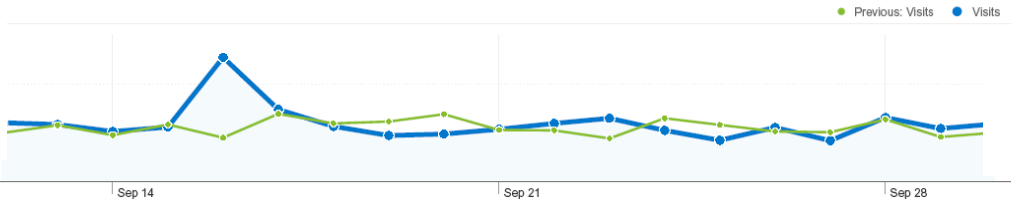
The Joinery 2009 EPA announcement of Leadership Winners

Includes links to our website.



Traffic Sources Overview

Sep 12, 2009 - Sep 30, 2009
 Comparing to: Aug 12, 2009 - Aug 30, 2009



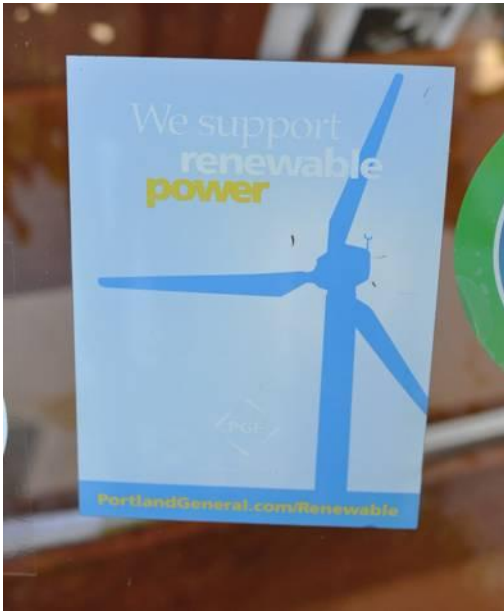
Visitor Type	Visits	Visits
■ New Visitor	61.02%	
■ Returning Visitor	38.98%	

DIRECT TRAFFIC FROM PROMOTION

The Joinery 2009 EPA announcement of Leadership Winners

Stats:

- Immediate jump in web traffic
- Broader customer base nationwide
- Dramatic increase in new visitors



PROVIDER PROMOTION

The Joinery in-store signage



Customer Profile: The Joinery

Sept. 2003

Earlier this year, The Joinery became a renewable energy leader by signing on as Patron-level supporter of PGE's Clean Wind™ product for medium to large businesses. The Joinery designs, builds and delivers custom hardwood furniture, gifts and accessories, with one of the largest gallery/showrooms of handcrafted hardwood furniture in the Pacific Northwest.



As a Patron, The Joinery has made a financial commitment to renewable power. Renewable Report spoke with The Joinery's Marc Gaudin, Head Slacker/Founder, about the company's participation in the program. For more information about The Joinery, visit www.thejoinery.com.

Why did The Joinery choose to support renewable power?

We support renewable power because it's every company's responsibility to be good stewards of the earth. Any way we can do this makes us feel better.

In what other ways does The Joinery support sustainability and the environment?

Over 75 percent of what we build is made of certified sustainable wood. Certified sustainable lumber comes from a management philosophy that recognizes and respects the values and benefits of the forest. It means maintaining the forest's total ecological integrity and minimizing the impact of harvesting.

Recycling is also vigorously encouraged and facilitated. We use recycled and/or reusable materials extensively in our day-to-day operations.

THE FOLLOWING CUSTOMERS FOR CHOOSING CLEAN, RENEWABLE ENERGY.

Clean Wind™ provides your organization with a simple way to demonstrate your concern for the environment and commitment to renewable energy in Oregon. We have more than 52,000 customers who purchase renewable power from PGE and look to local businesses as leaders in the effort to help keep Oregon clean.

100% Clean Wind

The Joinery	North Portland Veterinary Clinic	Japanese Garden	Providence Newberg Medical Center
City of Hillsboro Civic Center	Redside Development	LifeSource Natural Foods	Metro Latex Paint Recycling Facility
Rosa Parks School	Elephant's Delicatessen	KEEN Footwear	Metro South Hazardous Waste Facility
Burgerville	Glumac	Organically Grown Company	
World Cup Coffee and Tea	Stoller Vineyards	Yahoo!	Tidee Didee

Patrons

EPSON Portland, Inc.	Lanselhurst Theater & Pub	American Honda Motor Company, Inc.
Oregon Department of Energy	Siltronic Corp.	Metro Solid Waste & Recycling
Blossoming Lotus	McMenamins Breweries	Boise White Paper, L.L.C.
Toyota Motor Sales USA, Inc.	Norm Thompson	Sunset Athletic Club
Intel	Turpot L.L.C.	Vernier Software and Technology
Lewis & Clark College	Staples, Inc.	Sunshine Dairy
The Standard	Temp-Control	

PROVIDER PROMOTION

PGE

Customer Profile in newsletter
from 2003

Full page ad in Oregonian
featuring customers 2005



Power Pioneers Industry leaders who support Clean Wind™ renewable power



The Joinery signs on for 100% renewable power.

With a motto of "Building Tomorrow's Antiques Today," it is obvious that The Joinery has an eye on the future. The maker of fine hand-crafted furniture uses more than 75 percent certified sustainable wood as a standard business practice, and was one of the first companies to sign up for renewable power.



In 2005, The Joinery committed to match 100 percent of their total electrical usage with Clean Wind power.

"At The Joinery, empowering our employees while having integrity in all facets of business and being good stewards to our environment, community and customers only makes sense," says Marc Gaudin, The Joinery's founder. "Having access to PGE's Clean Wind program is another opportunity to help us reach those goals."

PGE recognizes The Joinery as a leader in environmental stewardship and for their support of renewable power. Visit them on the Web at www.thejoinery.com.

Your organization has the power to make a difference. Clean Wind is 100 percent new wind power from wind farms in the Northwest, and is an easy, affordable way to support renewable energy. Portland General Electric helps publicize your commitment to the environment with a variety of publicity, award and recognition benefits. Help build a brighter tomorrow by signing up for Clean Wind today. Contact your PGE customer manager, send an e-mail message to renewables@pge.com or visit PortlandGeneral.biz/CleanWind for more information.



Portland General Electric

PortlandGeneral.biz/CleanWind

PROVIDER PROMOTION

PGE provided customer profile
2005

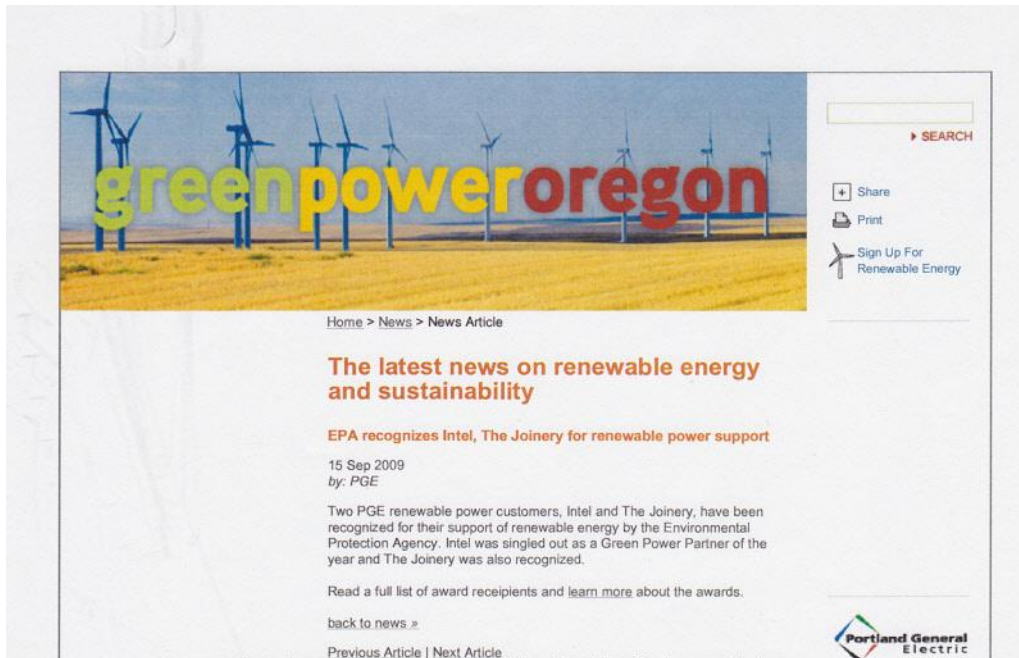


PROVIDER PROMOTION

PGE's online news

News article on customer award as one of main focuses for one month in 2009.

Includes links to our website.

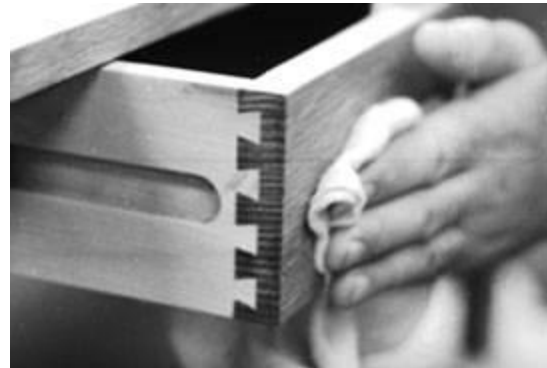


The screenshot shows a news article page from PGE's website. At the top, there is a banner image of wind turbines in a field with the text "greenpoweroregon" overlaid. Below the banner, there is a search bar and a "SEARCH" button. To the right of the search bar are links for "Share", "Print", and "Sign Up For Renewable Energy". The main content area features a breadcrumb trail: "Home > News > News Article". The article title is "The latest news on renewable energy and sustainability". Below the title is a sub-headline: "EPA recognizes Intel, The Joinery for renewable power support". The article is dated "15 Sep 2009" and written by "PGE". The text of the article states: "Two PGE renewable power customers, Intel and The Joinery, have been recognized for their support of renewable energy by the Environmental Protection Agency. Intel was singled out as a Green Power Partner of the year and The Joinery was also recognized." It also includes a link to "learn more about the awards" and a "back to news" link. At the bottom right, there is a logo for "Portland General Electric".





the
Joinery



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