Join our Hurricane Katrina relief program!
See “Community Connections” below

Community Connections

The Joinery has an eye on the future in more ways than one. Not only does more than 75% of the wood we use come from responsibly managed forests, we are now on board for 100% clean wind power. As of May 2005, The Joinery made the switch from the previous partial clean wind energy package to 100% clean wind power. We’ve now joined over 35,000 others in Oregon who are contributing to the future of renewable energy, and only a handful that have gone to 100%.

Our Meals on Wheels routes are still going strong. The Joinery supports two weekly routes in our community. Builder Ken Veterick is always wearing a smile when he returns from his route. Also worth mentioning is the BlueWorks Business award that we received from the City of Portland’s Office of Sustainable Development for our continued recycling efforts. We are involved in the health of our community and making a difference; we’re proud of it.

Help us send help to Katrina’s victims.
We were moved by the suffering of the victims of Hurricane Katrina and would like to invite you to join us in doing something to help. A portion of all our proceeds during the month of October will be donated to Northwest Medical Teams who have rushed to provide relief to the stricken people of America’s Gulf Coast. If you’re planning a purchase from The Joinery, October is the time to do it. Come in and join our relief effort.

Thank you.
The Joinery Fall 2009 E-Newsletter
Sent to all customer base

The Joinery Receives National Green Power Leadership Award

On Monday September 14th, The Joinery received a Green Power Leadership award in Atlanta, Georgia from the U.S. Environmental Protection Agency (EPA), the U.S. Department of Energy (DOE), and Center for Resource Solutions (CRS). Cassandra Jackson, Director of Marketing, flew to Atlanta to represent The Joinery at the Renewable Energy Market Leaders Awards Ceremony earlier this week. The national award recognizes the actions of individuals, companies and organizations that are significantly advancing the development of renewable electricity sources through green power markets. To be recognized as a leader for small businesses around the country is very exciting.

To learn more about the awards visit our media page.

Office Furniture Floor Model Sale!

All desks, bookshelves, file cabinets and even our beautiful Pacific reception desk are up to 30% off! (Floor models only) This sale is for our customers only from 9/16 to 9/23 and will be advertised to the public on 9/24.

Please come in to see what’s available.
GREEN POWER

Leadership Awards

EPA Green Power Purchaser Awards

Green Power Partner of the Year

Deutsche Bank AG
Intel Corporation
Kohl’s Department Stores
Mohawk Fine Papers, Inc.

Green Power Purchasing

Beaulieu Commercial
Bloomberg LP
EarthColor, Inc.
Foulger-Pratt Management, Inc.
Motorola, Inc.
Neenah Paper, Inc.
Shaklee Corporation
Steelcase USA
The Joinery
Western Pennsylvania Energy Consortium

On-site Generation

Applied Materials, Inc.
Butte College
Wal-Mart Stores, Inc. / California and Texas Facilities

EARNED MEDIA PROMOTION

The Joinery 2009 EPA announcement of Leadership Winners

Includes links to our website.
DIRECT TRAFFIC FROM PROMOTION

The Joinery 2009 EPA announcement of Leadership Winners

Stats:
- Immediate jump in web traffic
- Broader customer base nationwide
- Dramatic increase in new visitors
The Joinery in-store signage

PROVIDER PROMOTION
Customer Profile: The Joinery

Earlier this year, The Joinery became a renewable energy leader by signing on as Patron-level supporter of PGE’s Clean Wind™ product for medium to large businesses. The Joinery designs, builds and delivers custom hardwood furniture, gifts and accessories, with one of the largest gallery/showrooms of handcrafted hardwood furniture in the Pacific Northwest.

As a Patron, The Joinery has made a financial commitment to renewable power. Renewable Report spoke with The Joinery’s Marc Gaudin, Head Stacker/Founder, about the company’s participation in the program. For more information about The Joinery, visit www.thejoinery.com.

Why did The Joinery choose to support renewable power?
We support renewable power because it’s every company’s responsibility to be good stewards of the earth. Any way we can do this makes us feel better.

In what other ways does The Joinery support sustainability and the environment?
Over 75 percent of what we build is made of certified sustainable wood. Certified sustainable lumber comes from a management philosophy that recognizes and respects the values and benefits of the forest. It means maintaining the forest’s total ecological integrity and minimizing the impact of harvesting. Recycling is also vigorously encouraged and facilitated. We use recycled and/or reusable materials extensively in our day-to-day operations.

THE FOLLOWING CUSTOMERS FOR CHOOSING CLEAN, RENEWABLE ENERGY.

Clean Wind™ provides your organization with a simple way to demonstrate your commitment to renewable energy in Oregon. We have more than 50,000 customers who purchase renewable power from PGE and look to local businesses as leaders in the effort to help keep Oregon clean.

The Joinery
City of Hillsboro Civic Center
Rosa Parks School
Burgerville
World Cup Coffee and Tea

North Portland Veterinary Clinic
Redside Development
Elephant’s Delicatessen
Glumac
Stoller Vineyards

Japanese Garden
LifeSource Natural Foods
KEEN Footwear
Organically Grown Company
Yahoo!

Providence Newberg Medical Center
Metro Latex Paint Recycling Facility
Metro South Hazardous Waste Facility
Tidee Didee

EPSON Portland, Inc.
Oregon Department of Energy
Blossoming Lotos
Toyota Motor Sales USA, Inc.
Intel
Lewis & Clark College
The Standard

Laurelhurst Theater & Pub
Siltronic Corp.
McMenamins Breweries
Norm Thompson
Turpen L.L.C.
Ten-X Control

American Honda Motor Company, Inc.
Metro Solid Waste & Recycling
Boise White Papers, L.L.C.
Sunset Athletic Club
Vernier Software and Technology
Sunshine Dairy

PROVIDER PROMOTION

PGE
Customer Profile in newsletter from 2003
Full page ad in Oregonian featuring customers 2005
The Joinery signs on for 100% renewable power.

With a motto of “Building Tomorrow’s Antiques Today,” it is obvious that The Joinery has an eye on the future. The maker of fine hand-crafted furniture uses more than 75 percent certified sustainable wood as a standard business practice, and was one of the first companies to sign up for renewable power.

In 2005, The Joinery committed to match 100 percent of their total electrical usage with Clean Wind power.

“Ask The Joinery, empowering our employees while having integrity in all facets of business and being good stewards to our environment, community and customers only makes sense,” says Marc Gaudry, The Joinery’s founder. “Having access to PGE’s Clean Wind program is another opportunity to help us reach those goals.”

PGE recognizes The Joinery as a leader in environmental stewardship and for their support of renewable power. Visit them on the Web at www.thjoinery.com.

Your organization has the power to make a difference. Clean Wind is 100 percent renewable power from wind farms in the Northwest, and is an easy, affordable way to support renewable energy. Portland General Electric helps publicize your commitment to the environment with a variety of publicity, award and recognition benefits. Help build a brighter tomorrow by signing up for Clean Wind today. Contact your PGE customer manager, send an email message to renewable@pge.com or visit PortlandGeneral.com/cleanwind for more information.

PortlandGeneral.biz/CleanWind
PGE's online news

News article on customer award as one of main focuses for one month in 2009.

Includes links to our website.