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State of the Markets Green-e Energy Program Results

September 24, 2013
Renewable Energy Markets 2013
Austin, TX

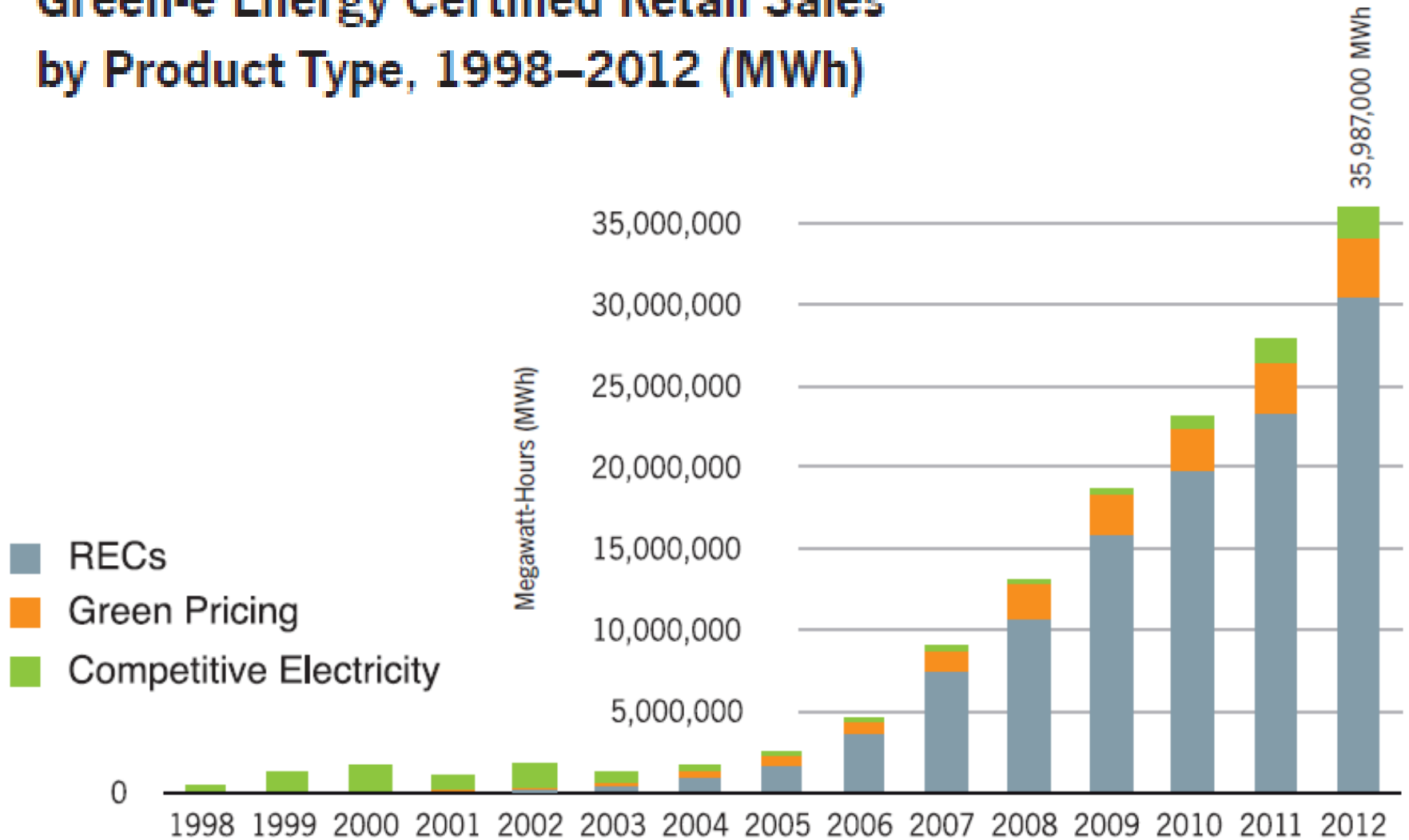
Rachael Terada
Project Manager



Green-e

Figure 1

Green-e Energy Certified Retail Sales by Product Type, 1998–2012 (MWh)



Equivalent to powering nearly **1/3** of U.S. households for 1 Month

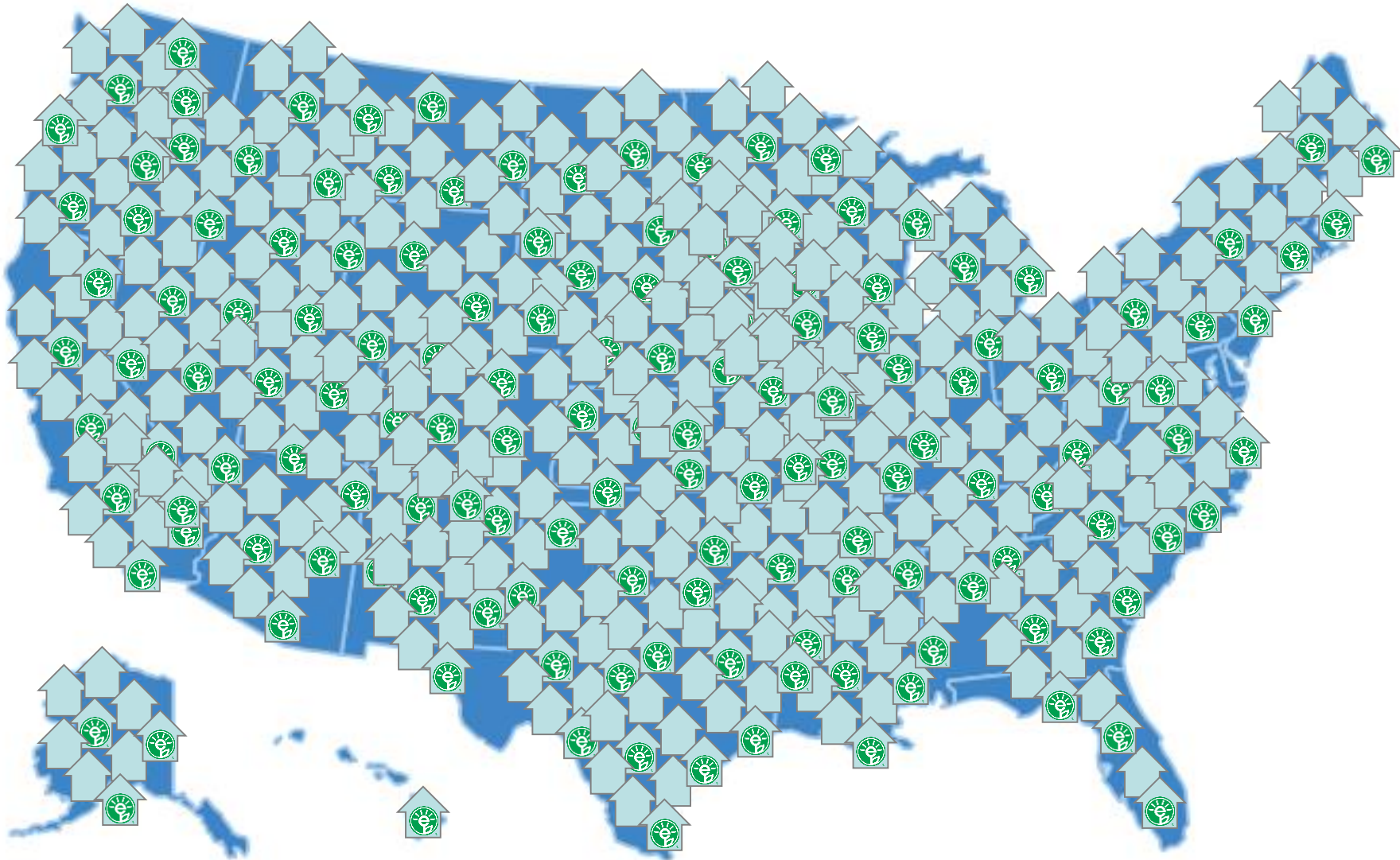


Figure 2

Green-e Energy Certified Sales by Customer Type, 1998–2012 (MWh)

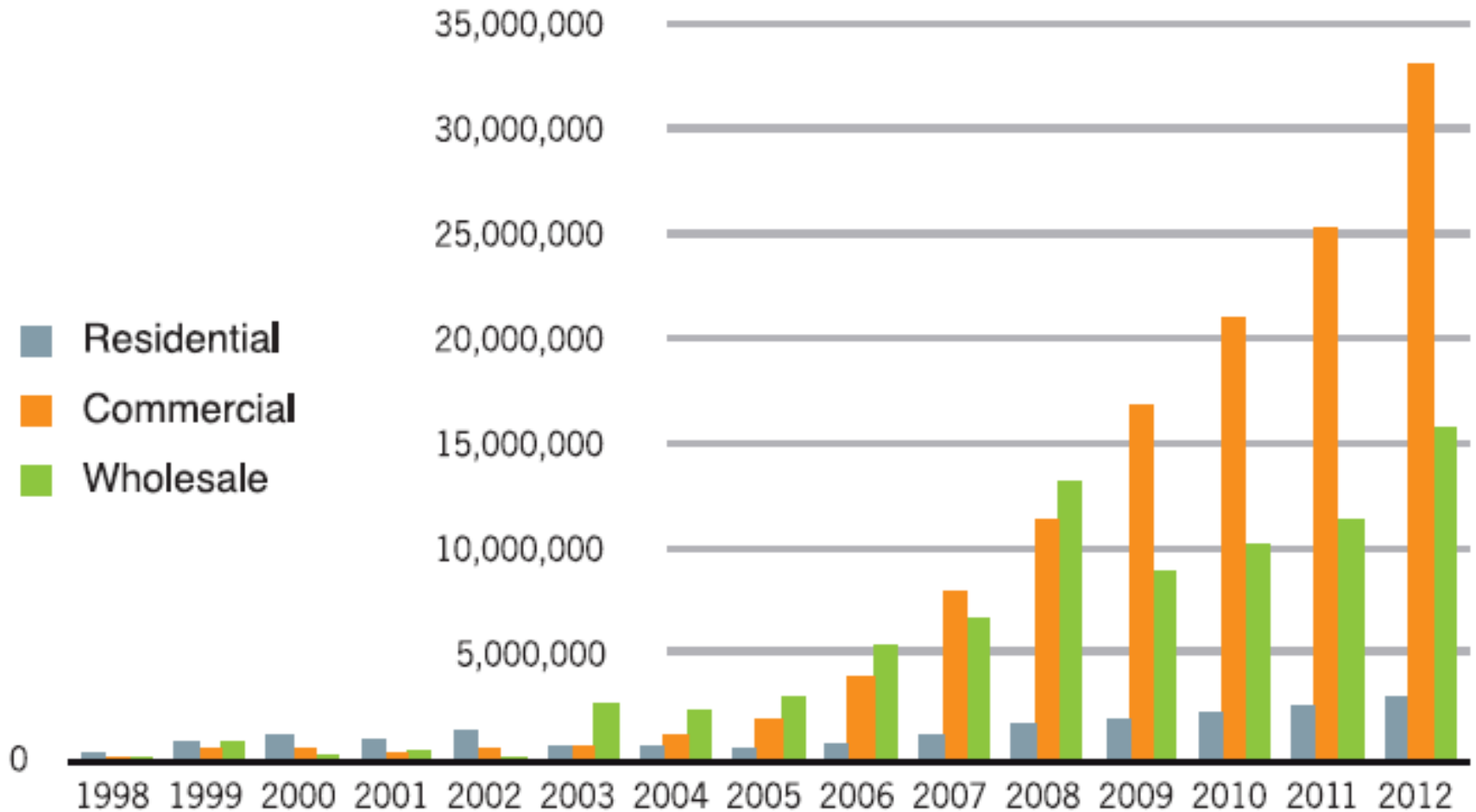


Figure 3

Number of Retail Customers Purchasing Green-e Energy by Product Type, 1998–2012

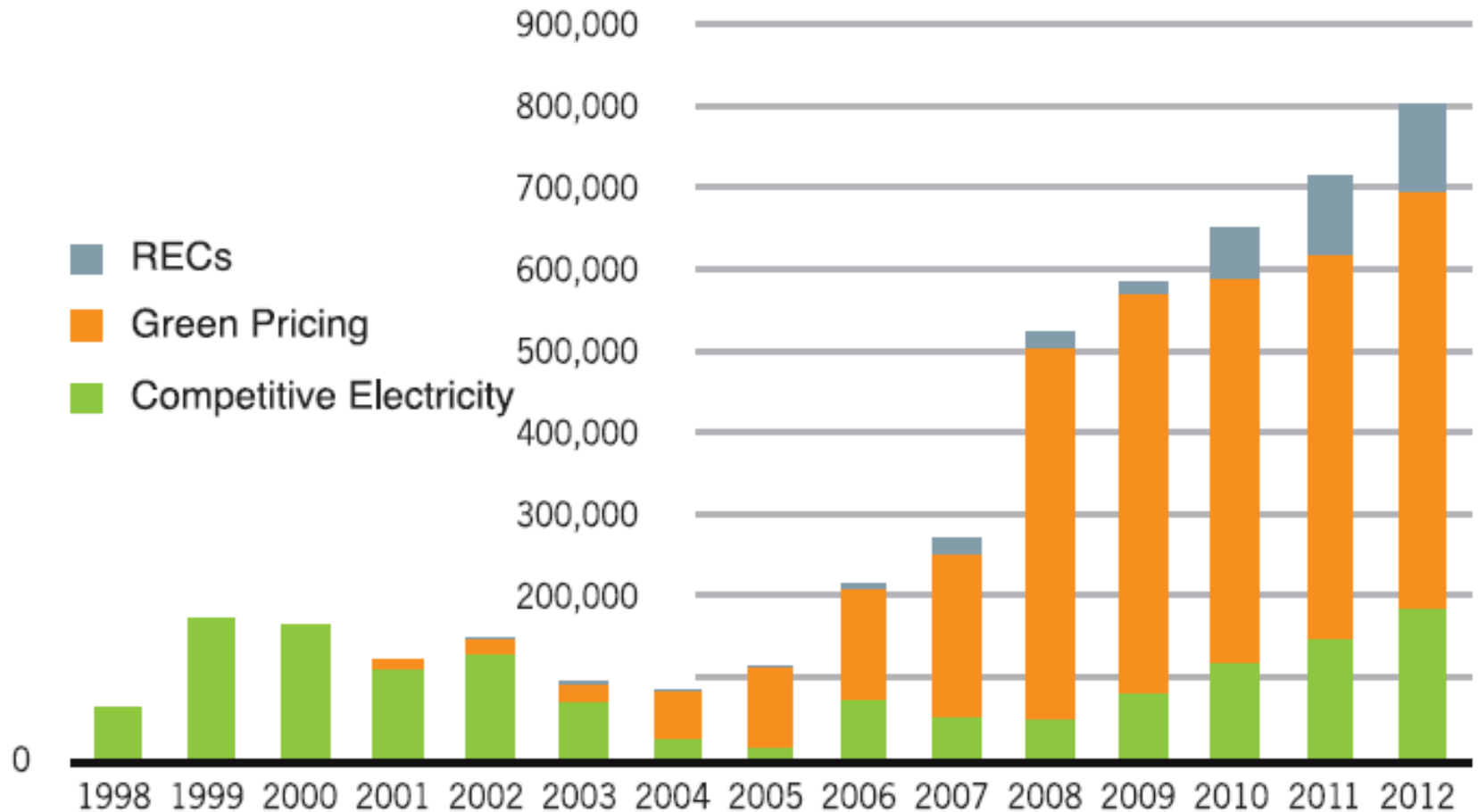


Table 1 Total Green-e Energy Certified Sales of Renewable Energy by Product Type and Customer Type, 2012 (MWh, rounded)

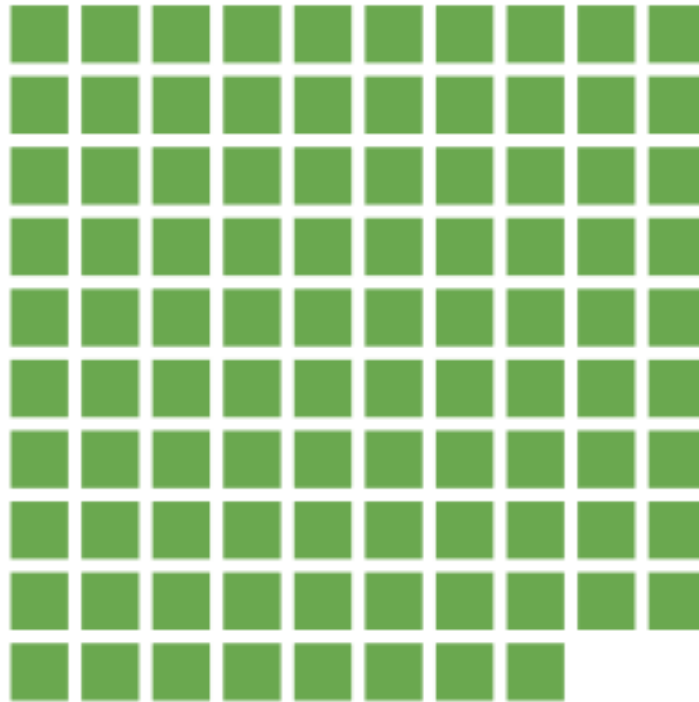
	Retail Residential	Retail Commercial	Wholesale
RECs	386,000	29,934,000	15,654,000
Green Pricing	1,920,000	1,770,000	0
Competitive Electricity	574,000	1,404,000	55,000
Total Sales	2,880,000	33,108,000	15,717,000

Total Retail: 35,987,000 MWh

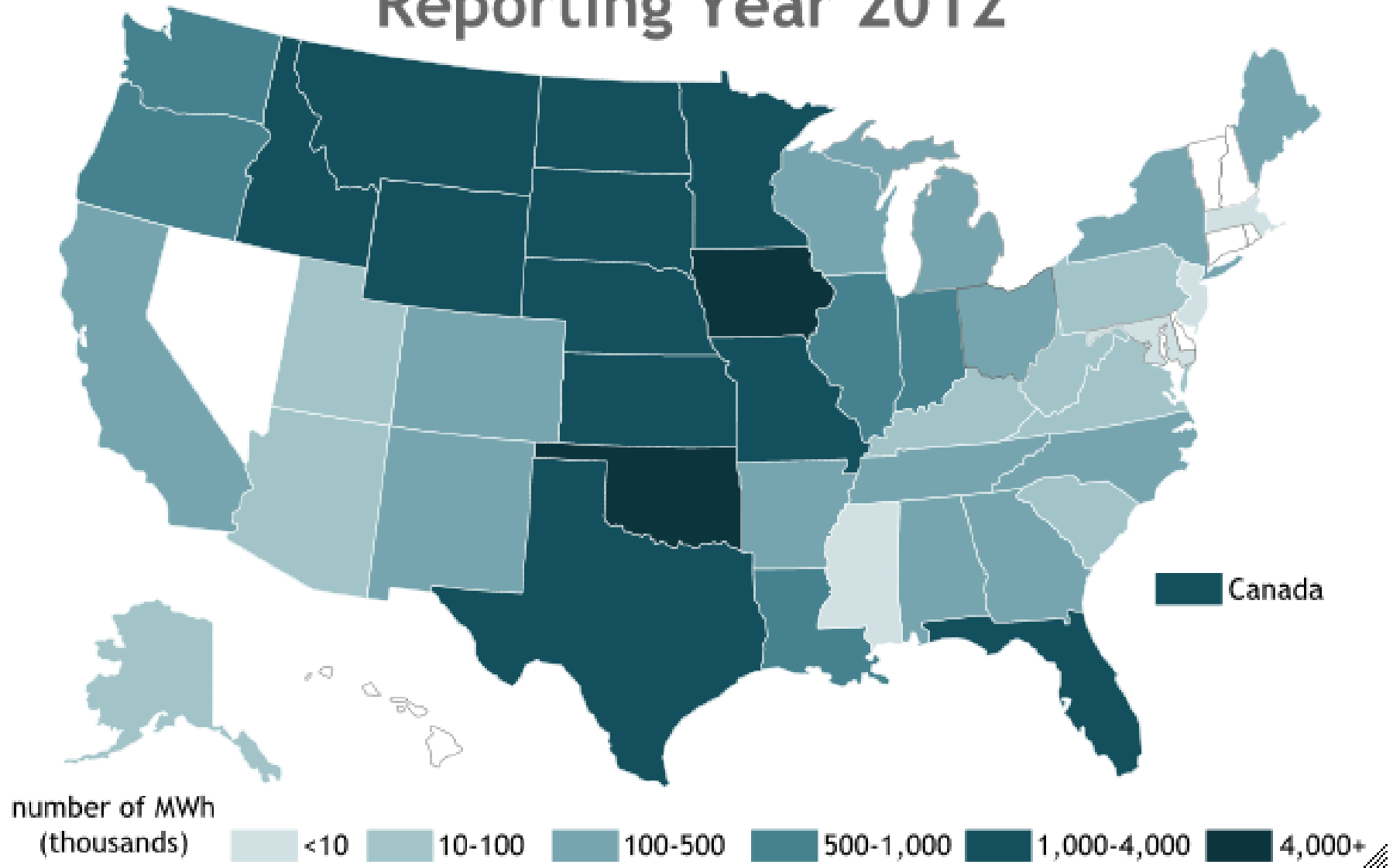
Total Unique Certified: 42,533,000 MWh

Total Certified Transactions: 51,705,000 MWh

98% of Retail RECs
are Green-e
Energy Certified



SUPPLY: Green-e Energy Certified Retail Reporting Year 2012



SALES: Green-e Energy Certified Retail Reporting Year 2012

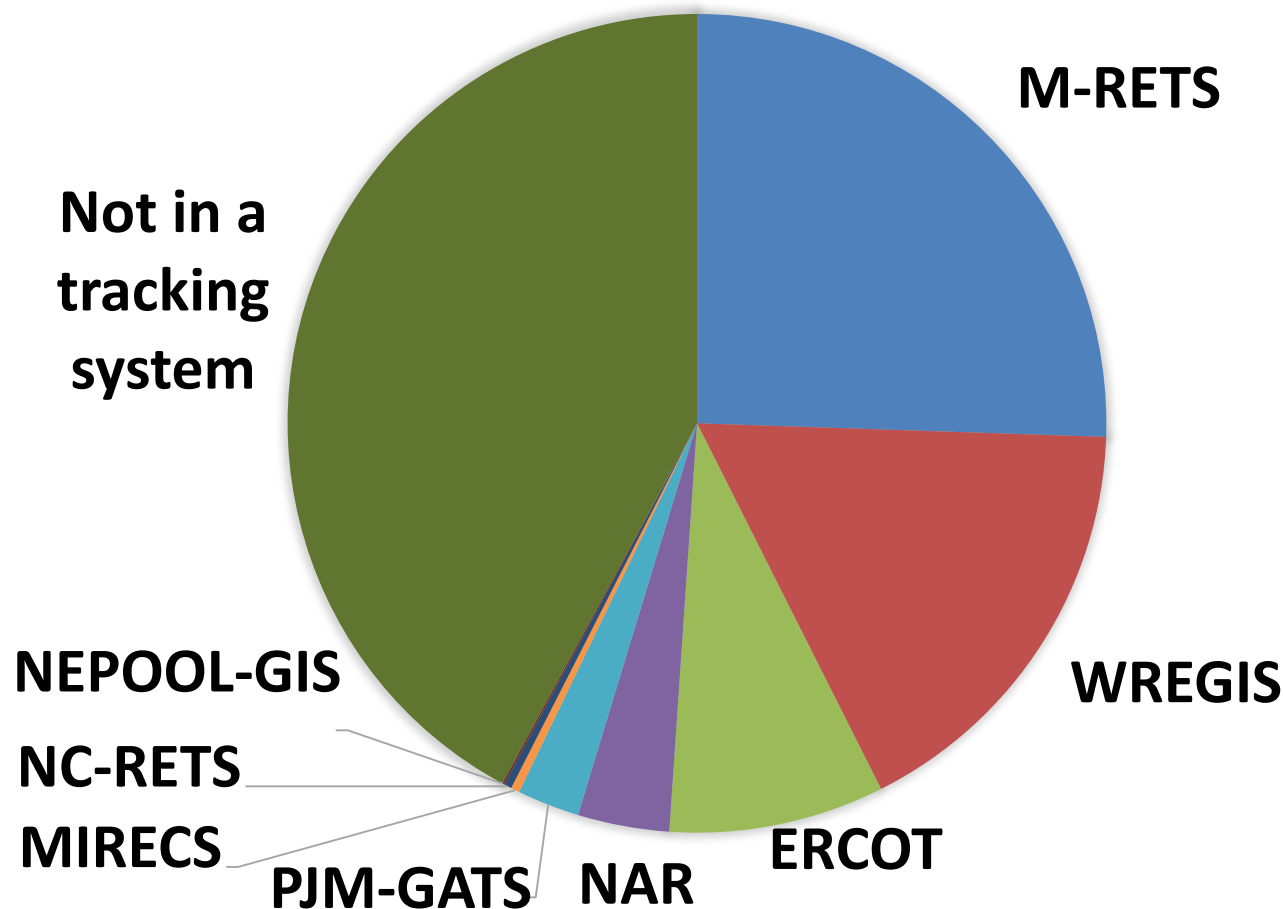


number of MWh (thousands)

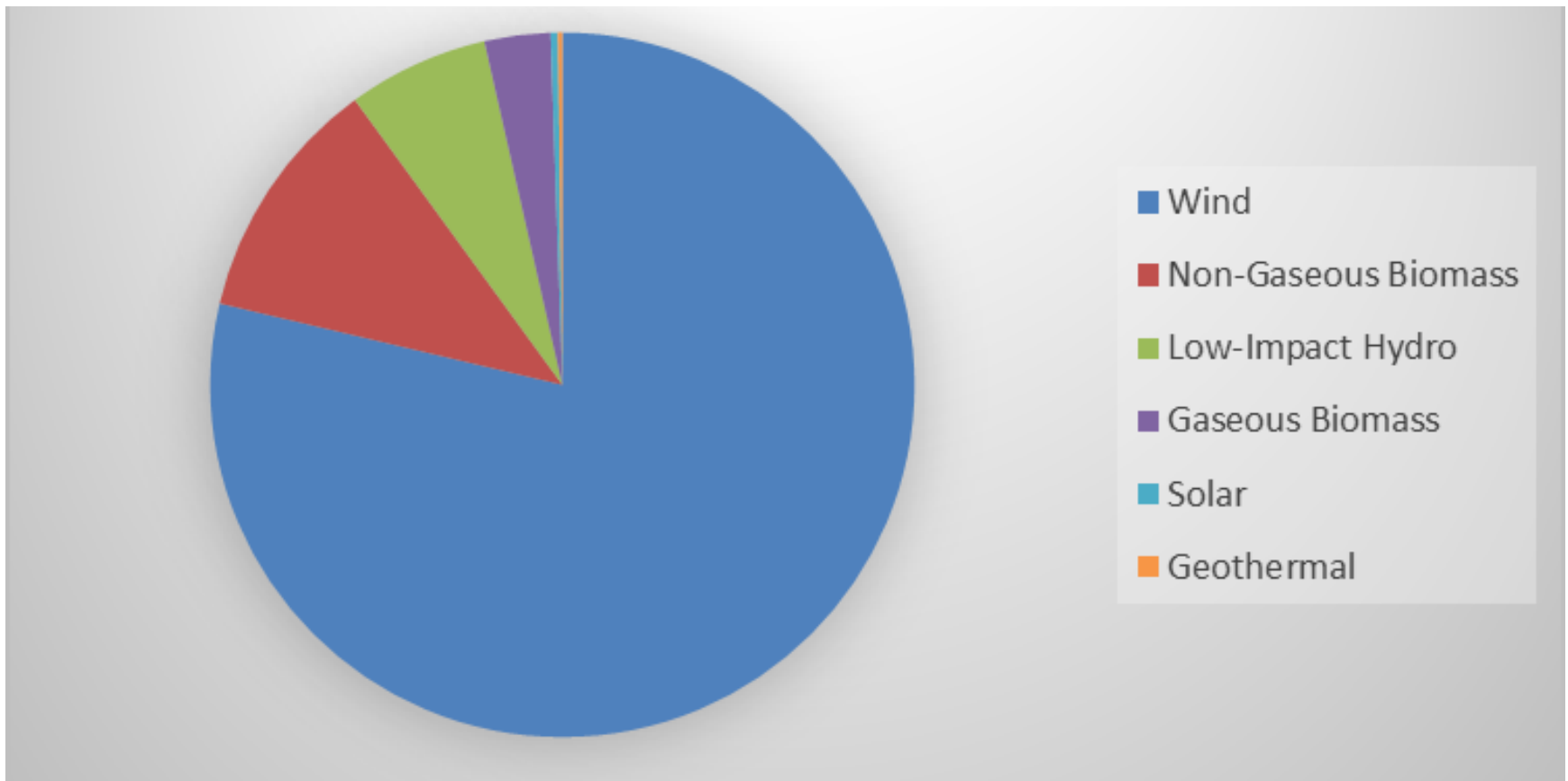
<10	10-100	100-500	500-1,000	1,000-4,000	4,000+
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Use of Tracking Systems (by MWh)

Green-e Energy Certified Retail Sales, RY2012



Contributions of Renewable Resource Types to Total Green-e Energy Certified Retail Sales, 2012





2012 Green-e Verification Report

This Annual Verification Report highlights the results of the annual verification process audit for Green-e® participants in Green-e Climate, Green-e Energy, and Green-e Marketplace. Green-e is North America's leading independent certification and verification program for renewable energy and greenhouse gas emission reductions in the voluntary market. To learn more, visit www.green-e.org.



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CONTACT

Rachael Terada
Project Manager
Center for Resource Solutions
415-561-2135
rachael@resource-solutions.org