

Direct Purchasing – a purchaser's perspective

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BD Case Study



Site

Columbus W.

Broken Bow

Holdrege

Columbus E.

Three of our sites are served by Nebraska Public Power District (NPPD)
Broken Bow is served by Municipal Energy Authority of Nebraska (MEAN)

**Top 4 BD Sites For
Carbon Impact
Globally**

Medical Technology Company

\$8 Billion / Fortune 500

In Nebraska:

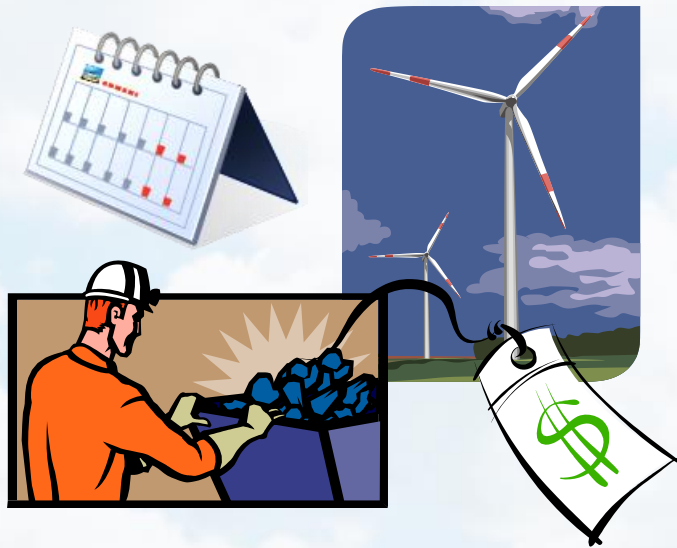
1.5 million sq. ft.

2,500 associates

Large Scale Off Site Renewable Energy

Prior Situation

- All 4 BD sites in Nebraska were at 100% renewable energy using short term REC purchases.



Our Goal

- Wanted a term longer than 2 years
- Wanted additional capacity to be built in NE
- Wanted a hedge against rising fossil fuel prices, EPA coal regulations and a carbon tax
- Wanted a simple, predictable pricing model