

Simple and Impactful Renewable Energy Procurement



Moderator:

Orrin Cook, Green-e Marketplace
Manager, CRS

Guest Panelists:

Bryn Baker, Manager, Renewable Energy,
WWF

Hervé Touati, Managing Director, RMI

December 3, 2014

Panel Roadmap

1. Brief Background on Topic
2. CRS, Green-e Direct
3. WWF and WRI Buyer's Principles
4. RMI, Business Renewables Center
5. Q&A on Speakers' Presentations
6. Interactive Discussion



Green-e Certification

What?

Transaction Certification

Run by Nonprofit CRS

Stakeholder Based Standards

Independent Governance Board

Why?

Reduces transactional risk

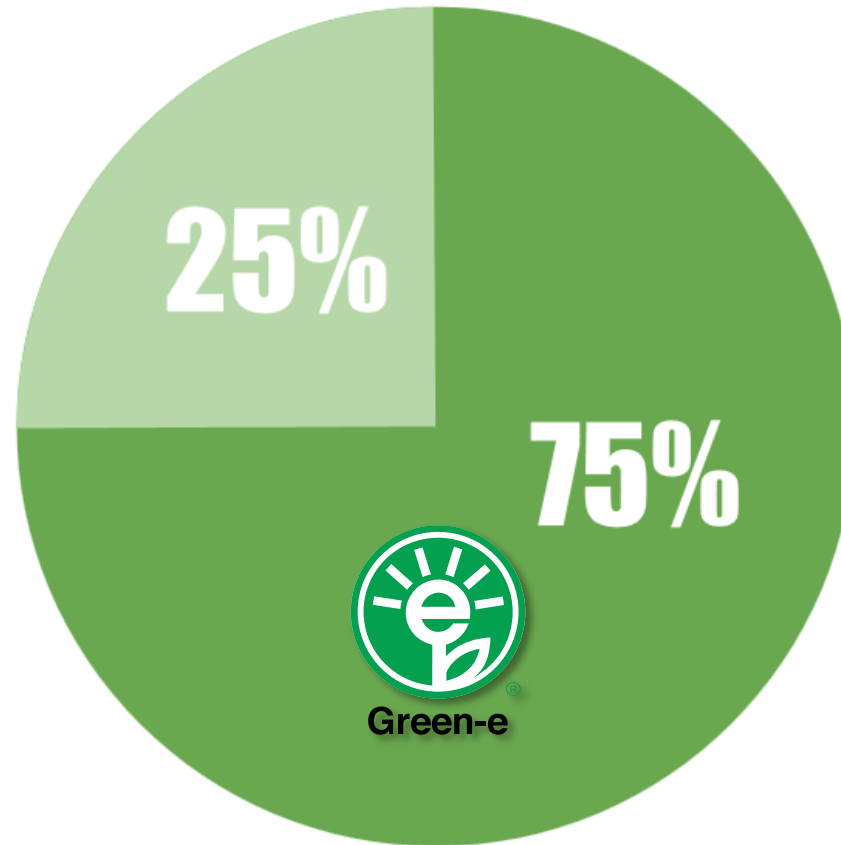
Ensures benefits of RECs

Creates stakeholder confidence

Stay informed and protected

Ensures newer facilities

Green-e Certifies Roughly 75% of U.S. Voluntary Renewable Energy Market



Including:

Unbundled RECs

Utility Green Pricing

Competitive Electricity



INTRODUCING

Green-e Direct

Certifies:

Onsite Renewable Energy
Direct Procurement





Contact Us

Orrin Cook, Green-e Marketplace Manager

Email: orin@resource-solutions.org

Phone: 415.561.2106

Website: www.green-e.org/direct