



# The Green-e Monthly

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A monthly newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions (CRS).

This Green-e Monthly highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming national and regional Green-e meetings.

- If you know someone that would like to receive the Green-e Monthly, please contact Keri Bolding ([kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org)).

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## Policy News

### **Green-e TRCs Update: Final TRC Announcement**

The Green-e Program is very pleased to announce certification criteria for Tradable Renewable Certificates (TRCs). Green-e certification is now available for marketers offering retail, wholesale, commercial, and resale TRC products. The completion of Green-e TRC criteria is a milestone in the green energy market: consumers nationwide will now have the ability to purchase certified, verified renewable energy certificates. This will allow consumers in states without a renewable electricity choice in their state to support clean energy.

Next month, Green-e hopes to announce the first certified TRC products; we have had several inquiries from marketers currently selling TRCs. The Green-e Program will now focus our efforts on educating the media and consumers about the renewable energy options now available to the entire country through the purchase of TRCs.

- A Green-e press conference is scheduled for April 16th at the National Press Club in Washington, DC to promote the new Green-e TRC certification program. Announcements of certified TRC marketers and of TRC customers will be made. Again, we'd like to thank the over 100 stakeholders that have worked with the Green-e staff to establish these important criteria. Detailed information on Green-e TRC certification, including the TRC criteria, contracts, and fee structure, is available at [http://www.green-e.org/ipp/trc\\_announcement.html](http://www.green-e.org/ipp/trc_announcement.html). For more information, please contact Gabe Petlin, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)

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## New Product Certification

### **Green Mountain Energy<sup>sm</sup> in Texas**

Green Mountain Energy Company has gained Green-e certification for its renewable energy product, *Green Mountain Energy<sup>sm</sup>*, in Texas. This 100% new wind energy product is the first to be certified by the Green-e Program in Texas, since the state's electricity market opened up for competition in January.

This spring Green-e staff will be working with local stakeholders and community groups throughout Texas to spread the word about the benefits of renewable energy, and to inform residents of Green-e certified options in their region.

- The Texas renewable energy market has great potential, and we hope to see many new green electricity products in the state gain Green-e certification in the coming months. For more information about certification in Texas, please contact Carrie Harvilla, [carrie@resource-solutions.org](mailto:carrie@resource-solutions.org)

## Regional Updates

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### Mid Atlantic Green Power Procurement

As part of the Green-e Business Outreach Communication Drive, our Mid Atlantic Regional Coordinator Anne Marie McShea is focusing her work on a variety of Green Power Procurement efforts. On March 8<sup>th</sup>, she made a presentation on a new American Dream conference call aimed at sharing strategies with state and local governments on how to identify and purchase cost-effective renewable energy. Anne Marie discussed the reasons state and local governments buy green energy and explained Green-e's certification standards. She was joined by Green-e Consultant Ryan Wiser, a staff research associate at Lawrence Berkley National Laboratory who advises state and federal agencies on renewable energy policies. Approximately 100 interested parties participated in the conference call.

Anne Marie will continue this work with a presentation at the Green Power – Turn it On! – Getting to 10% Conference, hosted by PennFuture. The conference, on May 2, 2002, will explore new technologies, latest marketing successes, public policy initiatives, and smart financing options for renewables projects that will drive clean energy markets. Anne Marie is also organizing a Green-e Mid Atlantic Green Power Procurement Workshop, in conjunction with the Mid Atlantic Renewable Energy Coalition (**MAREC**) media campaign.

- The workshop will be held on June 11, 2002, in Philadelphia, PA, and is open to all businesses, institutions and governmental agencies interested in learning about procurement options in the Mid Atlantic market.
- The Green-e Website will have a Procurement Workshop page available by the end of March, featuring details and the conference agenda. For more information please contact Anne Marie McShea at (215) 569-8807 or [amcshea@resource-solutions.org](mailto:amcshea@resource-solutions.org). For information on the PennFuture Conference on May 2<sup>nd</sup>, please visit [www.pennfuture.org](http://www.pennfuture.org)

### Northeast

Green-e was represented by Mid Atlantic Coordinator Anne Marie McShea at the Connecticut Green Power Workshop in Hartford, CT on March 11. Gabe Petlin, Green-e Program Manager, coordinated several Advisory Committee calls: The Northeast Hydro Subcommittee had calls on February 28 and March 13 to explore a possible phase-in of the Low-Impact Hydro Institute's (LIHI) standard into Northeast Green-e Standards. The NY Advisory Committee held a conference call on March 5 to consider adopting the New England Green-e Standard. The group recommended waiting until the Hydro and Biomass Subcommittees complete their work, but not to wait longer than May 2002, since products may become available in NY by summer. Green-e announced a staffing change: Danuta Drozdowicz is no longer with CRS as Green-e Northeast Coordinator. Gabe Petlin will support Northeast Green-e activities along with Anne Marie McShea in the interim as we assess future staffing possibilities. We thank Danuta for her contributions to the Program and wish her well in her future endeavors.

### Texas

The Green-e Texas Advisory Committee (TAC) held a conference call on March 25 to discuss treatment of Green-e certified TRCs sold into Texas. The group also planned for a joint spring meeting in Austin of the Green-e TAC and a kick-off for establishing Green Pricing Accreditation standards for Texas utilities in regulated monopolies. A date will soon be finalized. For more information contact Gabe Petlin, [gpelin@resource-solutions.org](mailto:gpelin@resource-solutions.org)

## Ohio

Green-e and Green Energy Ohio are teaming up to develop a collaborative proposal to support coordinated product certification and market-building educational outreach in Ohio. The proposal is being shared with interested foundations. For more information contact Gabe Petlin, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)

## Mark Your Calendar

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### Upcoming Meetings

- Northeast Biomass Subcommittee conference call, TBA
- Northeast Hydro Subcommittee conference call, April 9<sup>th</sup>
- Texas Advisory Committee Meeting, Austin, Late April (TBA)

*To participate in the Northeast Biomass and/or Hydro Subcommittees, please contact Gabe Petlin, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)*

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### *Green-e is a program of the Center for Resource Solutions*

#### **About the Center for Resource Solutions:**

The Center for Resource Solutions (CRS), based in San Francisco, is dedicated to promoting renewable energy and economic and environmental sustainability. CRS administers national and international programs that preserve and protect the environment through the design of sustainable energy strategies and technologies.

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Information on CRS programs is available at [www.resource-solutions.org](http://www.resource-solutions.org).

Curious about Green-e and green power? Check out [www.green-e.org](http://www.green-e.org).