



July/August 2002 Issue

The Green-e Monthly

A monthly newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions (CRS).

This Green-e Monthly highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming national and regional Green-e meetings.

- If you know someone that would like to receive the Green-e Monthly, please contact Këri Bolding (kbolding@resource-solutions.org).

Green-e at a Glance

- **26 certified renewable energy products**
- **16 participating marketers**
- **Certified products available in all 50 states**

Regional News

New York Advisory Committee drafts state Green-e Standard

The New York Green-e Advisory Committee has completed a recommendation for a statewide Green-e Standard. A group of 26 stakeholders representing green power marketers, government agencies, and environmental and consumer protection advocates met on July 18th in Albany, NY to finalize the draft process, after many months of research and discussions. The Advisory Committee heard the recommendations of the Northeast Biomass and Hydropower Subcommittees, and deliberated over issues such as the eligible renewables and minimum percentage requirements for new renewable generation. At the end of the day, the Advisory Committee agreed upon a final recommendation that will provide New Yorkers with a strong environmental and consumer protection green power standard.

The recommendation will now be reviewed by the Green Power Board for final approval. We are excited to support the growth of the green power market in New York, and we hope to certify the first Green-e certified products for NY later this year.

- We'd like to thank all those who participated in the Advisory Committee standard setting process; we look forward to working together to encourage the growth of renewables in New York. *For more information, or to join the New York Advisory Committee, please contact Gabe Petlin, gpetlin@resource-solutions.org*

Green-e Outreach

Marketers' Marketers Group Summer Meeting

Marketers' Marketers Group (MMG) conference call took place Wednesday, June 26th. Members discussed: this year's market for renewable energy—obstacles faced, accomplishments with individual products & programs, and new market research; the Seventh Annual Green Power Marketing

Conference; and planned for the first in-person meeting of the group, in Washington DC on October 2, 2002.

General market briefs were provided by CRS staff members on the following topics: national green pricing developments; the Mid Atlantic Region - state, institutional, and large business procurement; and Federal renewable energy-related legislation. Jim Burke of SMUD and Karen Norris of Green Mountain Energy gave presentations on individual green power programs and product success stories. In addition, reports were given on available market research and analysis by Adam Capage of Esource and Blair Sweezey of NREL .

- The group will meet in-person, in Washington DC on October 2, 2002. *For more information, contact Këri Bolding, kbolding@resource-solutions.org*

Upcoming Events

Sun Power Electric and Shaw's Supermarkets Green Power Partnership Celebration Thursday, August 8th ; Barrington, RI

Sun Power Electric and Shaw's Supermarkets invite Rhode Islanders to the official public launch of ReGen™, a Green-e certified Tradable Renewable Certificate product. The partnership will celebrate the opportunity that Rhode Island businesses and residents now have to choose an alternative energy source to help protect the environment and preserve our natural resources. The storewide party, at Shaw's Supermarket in Barrington, RI, will include food and beverage sampling, entertainment, lighting "turn-in" events, and more. Sun Power Electric's ReGen™ product represents the delivery of clean power into the New England Power Grid. ReGen purchasers include Shaw's Supermarkets, the Appalachian Mountain Club and Union of Concerned Scientists.

- *If you are in the Rhode Island area on August 8th, please stop by the party and join in the festivities!
Location: Shaw's Supermarkets, 186 County Road, Barrington, RI 02806, (401) 245-5882. Date/Time:
Thursday, August 8th, 10am-noon: public launch and press conference, 10am-5pm storewide party and celebration.*

The Nominations are in for the 2002 Green Power Leadership Awards!

7th National Green Power Marketing Conference, September 30 – October 2, Washington, DC

As part of an event co-hosted by the Center for Resource Solutions (CRS), U.S. Department of Energy, and the U.S. Environmental Protection Agency, CRS will present awards to marketers, suppliers, individuals and organizations that are significantly advancing the development of renewable energy. CRS received over 50 nominations for awards in the following four categories: Green Power Beacon, Green Power Pilot, Green Power Pioneer, and Green Power Icarus. The awards ceremony is being held in conjunction with the [7th National Green Power Marketing Conference](#), and will be presented Monday, September 30th, 2002. The scope of the nominations demonstrates the depth of work being done in the marketplace. The event will be an opportunity to bring attention to the great efforts of industry members and advocates. *For more information, contact Këri Bolding, kbolding@resource-solutions.org*

Upcoming Green-e Meetings

- No upcoming meetings in August – Enjoy your summer!