

# The Green-e Monthly

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A monthly newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions (CRS).

This Green-e Monthly highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming national and regional Green-e meetings.

- If you know someone that would like to receive the Green-e Monthly, please contact Keri Bolding ([kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org)).

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## Regional News

### ***New Jersey becomes one of cleanest-powered state governments in the Nation***

The State of New Jersey has committed 12 percent of its annual energy use to Green-e certified renewable energy. Green Mountain Energy Company will provide selected New Jersey state-operated facilities with green electricity that meets Green-e's strict environmental and consumer protection standards.

New Jersey's decision to power 196 state-operated facilities with Green-e certified renewable electricity is exemplary. "We see this bold purchase by New Jersey as more evidence of the strength of the Mid Atlantic green power market and the important role of State Governments in providing leadership by procuring renewable power for their facilities," said Green-e Program Manager Gabe Petlin. New Jersey's purchase of 113 million kWh of green electricity represents 12 percent of the total electricity used by the state government, the largest commitment by a US state to green power to date.

- New Jersey joins Pennsylvania and Maryland in its commitment to purchase renewable electricity, which makes the Mid Atlantic the largest competitive green power market in the nation. Mike Winka from NJ DEP and the Green Mountain team will talk about this exciting purchase at the upcoming Mid Atlantic Green Power Procurement Workshop on June 11<sup>th</sup>. For more information, please contact Anne Marie McShea, [amshea@resource-solutions.org](mailto:amshea@resource-solutions.org)

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## New Product Certification

### **Six Tradable Renewable Certificate Providers**

From an Olympia, WA coffee roaster, to a Rhode Island supermarket chain, to offices of the U.S. Environmental Protection Agency, Tradable Renewable Certificates (TRCs), a.k.a. "Green Tags", are providing green energy choice to millions of customers and much of the business sector for the first time. Now six providers of Tradable Renewable Certificates have earned Green-e certification. Customers purchasing Green Tags from these six providers have an independent assurance from Green-e that their purchase supports generation from high-quality newly developed renewable energy plants. Green-e will introduce TRCs and these certified marketers to the country at a May 23rd press conference in Washington, DC.

Currently, green power is only available to roughly one third of U.S. electricity consumers through competitive power markets and utility green pricing programs. Green Tags make it possible for all

Americans to support renewable energy, regardless of whether their state is deregulating its energy markets. Six different Green-e certified TRC providers are helping to bring new renewable energy plants online in the Northeast, Mid Atlantic, Great Plains, Texas, Pacific Northwest, and California.

Green-e certified TRC providers now include:

- Sun Power Electric, [www.sunpower.org](http://www.sunpower.org) - Available in New England
- Community Energy, [www.newwindenergy.com](http://www.newwindenergy.com) - Available nationwide
- Sterling Planet, [www.sterlingplanet.com](http://www.sterlingplanet.com) - Available nationwide
- Bonneville Environmental Foundation, [www.greentagsusa.org](http://www.greentagsusa.org) - Available nationwide
- Aquila, [www.aquila.com](http://www.aquila.com) ([www.TheEnergyTeam.com](http://www.TheEnergyTeam.com)) - Available nationwide
- Renewable Choice Energy, [www.renewablechoice.com](http://www.renewablechoice.com) - Available nationwide.

For more information, contact Gabe Petlin, [gpel@resource-solutions.org](mailto:gpel@resource-solutions.org)

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## Upcoming Events

### Mid Atlantic Green Power Procurement Workshop (Registration Filling Up!)

The Center for Resource Solutions (CRS) and the Mid Atlantic Renewable Energy Coalition (MAREC) will bring together key business leaders, federal and state agencies and energy suppliers for a one-day event focusing on the emerging market for renewable energy in the Mid Atlantic. *The Mid Atlantic Green Power Procurement Workshop*, to be held in Philadelphia, PA on June 11<sup>th</sup>, 2002, will be the first such regional symposium to foster business-to-business networking and best practices in renewable energy procurement. Jan Hamrin, Executive Director of CRS, will address the audience in opening remarks.

Gary Kusin, Kinko's President and Chief Executive Officer will address the audience of Fortune 500 companies and governmental leaders on the challenges faced in taking up that role and some of the innovative ways Kinko's has succeeded in purchasing renewable electricity. Other leading Mid Atlantic purchasers, energy suppliers and service providers will highlight effective strategies to integrate renewable energy into company power purchases.

The World Resources Institute will host a pre-conference press event at which corporate members of the Green Power Market Development Group will announce major new green power purchases and projects. Workshop presenters and exhibitors include: IBM, Johnson & Johnson, General Motors, Kinko's, WRI Green Power Market Development Group, Innovest, Natsource LLC, Green Mountain Energy, Community Energy, Maryland State Government, PA Department of Environmental Protection, Pepco Energy Services, IKEA USA, The Commonwealth of Pennsylvania and many more.

- Information on the workshop is available on the Green-e website at [www.green-e.org/workshop.html](http://www.green-e.org/workshop.html). In addition to CRS, event supporters and contributors include: The Sustainable Development Fund and GPU Sustainable Energy Funds, World Resources Institute, Green Mountain Energy, Community Energy, US Environmental Protection Agency, US Department of Energy and Pennsylvania Department of Environmental Protection
- For further information on the Mid Atlantic Green Power Procurement Workshop, please contact **Anne Marie McShea** at (215) 569-8807 or email at [amcshea@resource-solutions.org](mailto:amcshea@resource-solutions.org). Register soon!

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## Regional Updates

## Texas

The Texas Advisory Committee met on April 25 in Austin, TX. The group reviewed the Green-e TRC Standards and Green-e Electricity Standards, providing recommendations to the Green Power Board concerning differences between the two standards. Currently, Green-e certified TRCs are not eligible for sale in Texas due to stricter state Green-e Electricity Standards. The group also had a brainstorming session for coordinated renewable energy outreach throughout the state, and a state market-building subcommittee was formed. For more information, please contact Gabe Petlin, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)

After lunch, Dan Lieberman, Green Pricing Accreditation Program Manager, explained the national accreditation standard. The group made recommendations for a Texas Accreditation Standard for monopoly islands that opted out of competition. This will allow several municipal utility green pricing programs to qualify for Green-e certification. The recommendations will be available for review by the end of May, and will be submitted to the Green Power and Green Pricing Boards this summer. For more information, please contact Dan Lieberman, [dan@resource-solutions.org](mailto:dan@resource-solutions.org)

## Mark Your Calendar

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### Upcoming Meetings

- **National TRC Press Conference**, May 23, Washington, DC
- **Mid Atlantic Advisory Committee Meeting**, June 12, Philadelphia, PA
- **New England/New York Biomass Subcommittee meeting**, June 13, Albany, NY
- **New England/New York Hydropower Subcommittee**, TBD June

### Upcoming Renewable Energy Events Featuring a Green-e Speaker

- **American Wind Energy Association WIND POWER 2002, June 2-5, Portland, OR**

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*Green-e is a program of the Center for Resource Solutions*