



September 2002 Issue

# The Green-e Monthly

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A monthly newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions (CRS).

This Green-e Monthly highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming national and regional Green-e meetings.

- If you know someone that would like to receive the Green-e Monthly, please contact Këri Bolding at [kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org).

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## ***Green-e at a Glance:***

- 25 certified renewable energy products
- 15 participating marketers
- Certified products available in all 50 states

## **National News**

### ***The winners will be announced at the 2002 Green Power Leadership Awards, 7<sup>th</sup> National Green Power Marketing Conference, September 30 – October 2 in Washington, DC***

As part of an event co-hosted by the Center for Resource Solutions (CRS), U.S. Department of Energy, and the U.S. Environmental Protection Agency, CRS will present awards to marketers, suppliers, individuals and organizations that are significantly advancing the development of renewable energy. CRS received over 50 nominations for awards in the following four categories: Green Power Beacon, Green Power Pilot, and Green Power Pioneer. The awards ceremony is being held in conjunction with the **7<sup>th</sup> National Green Power Marketing Conference**, and will be presented Monday, September 30<sup>th</sup>, 2002. The scope of the nominations demonstrates the depth of work being done in the marketplace. The event will be an opportunity to bring attention to the great efforts of industry members and advocates. *For more information, contact Këri Bolding at [kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org).*

### ***August Green-e Compliance Review Conducted***

The **Compliance Review** is an assessment of current marketing and other communication materials to ensure marketers are abiding by the **Green-e Code of Conduct** and the **Customer Disclosure Requirements**. This review occurs semiannually in February and August. Once the review is complete, a company has 6 weeks to make the necessary changes to non-compliant items. This August marked the first time Tradable Renewable Certificate (TRC) marketers participated in the Compliance Review. Green-e recently released a **TRC Customer Disclosure Requirements** for this year's review. All Compliance Review materials may be viewed at: <http://www.green-e.org/ipp/vprocess.html>. *For more information on Green-e Compliance Review or Verification contact Jennifer Martin, Verification Manager, at [jmartin@resource-solutions.org](mailto:jmartin@resource-solutions.org).*

### ***CRS Goes 100% Green and Joins EPA Green Power Partnership***

To walk our talk, the Center for Resource Solutions purchased 18 MWh of Green-e certified Green Tags or Tradable Renewable Certificates (TRCs) to offset 100% of our annual office electricity use. CRS purchased equally from all six Green-e certified Green Tag providers. By making this purchase CRS joined the EPA Green Power Partnership at the Leadership Club level. “We can’t choose a green option from our local utility, so purchasing Green Tags enables CRS to do its part to build demand for new renewable capacity,” said CRS Executive Director Jan Hamrin, “We are pleased to be able to support all the certified TRC marketers with this purchase.” For more information on how your business or home can purchase green tags in all 50 states go to: [http://green-e.org/your\\_e\\_choices/trcs.html](http://green-e.org/your_e_choices/trcs.html).

## **Regional News**

### ***Green Power Board Approves New York State Green-e Standard***

One of the bright spots in Northeast is the emerging market for green power in New York State. After two years of collaborative work with stakeholders the **Green Power Board** approved a new Green-e Standard for New York. Now Green-e can begin accepting certification applications from green power marketers in NY who want to demonstrate the superior environmental quality of their products to customers. We’d like to thank all those who participated in the **New York Advisory Committee** standard setting process. We look forward to working together to encourage the growth of renewables in New York. For more information, or to join the New York Advisory Committee, please contact Gabe Petlin, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)

### ***Liberty Bell Powered by Green Energy***

The federal government has signed a 3-year contract with Green Mountain Energy Group (GMEC) to provide a total of 11 million kilowatt hours of their “Nature’s Choice” Green-e certified 100-percent renewable electricity product, for historic buildings in Independence National Historical Park, including the Liberty Bell Pavilion. During the course of this contract, over 640 tons of carbon dioxide emissions will be offset. GMEC stated that the contract also includes the new Liberty Bell Center, the First Bank of the United States, the Todd House, and seven government facilities operated by the Environmental Protection Agency, the General Services Administration and the National Park Service.

## **Green-e Outreach**

### ***RI Renewable Energy Collaborative Funds Green-e outreach and Core Certification Program***

The Rhode Island Renewable Energy Collaborative has awarded Green-e a grant to perform public outreach and consumer education in Rhode Island to bolster the green power market. They have also become a strong supporter of Green-e’s core certification activities with additional grant funding. Green-e staff will be organizing a series of renewable energy education activities in RI to encourage green power purchasing. If you live or work in RI and want to become involved contact *Gabe Petlin*, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org).

## **Green-e at Recent and Upcoming Events**

### ***Meeting of Northeast Campuses for Climate Action***

**Anne Marie McShea, Green-e Northeast Coordinator**, spoke at this conference aimed at creating a consortium of higher education institutions committed to reductions and offsets of greenhouse gas emissions on campuses. The meeting was co-sponsored by Skidmore College and Clean Air-Cool Planet, in association with The Greenhouse Network.

When: Sept 20 -22

Where: Skidmore College, Saratoga Springs, New York

For more information: <http://www.skidmore.edu/academics/env/nees/nees.htm> or <http://www.cleanair-coolplanet.org/>

### ***Workshop on Wind Generation for Electric Cooperatives and Public Power Utilities***

**Gabe Petlin, Green-e Program Manager**, will be present first on “Marketing the Environmental Attributes of Renewable Generation Separately from the Energy Commodity,” and then on “Developing Effective Green Power Marketing Programs and Messages.” The conference is being sponsored by NRECA, APPA, and Kansas state Representative Tom Sloan.

When: October 2-4, 2002

Where: Lawrence, KS

For more information: <http://www.crnweb.org/>

### ***Society of Environmental Journalists Twelfth Annual Conference***

**Anne Marie McShea** will speaking on “Why Journalists Should Care About Renewable Energy,” at this conference sponsored by the only U.S.- based membership organization of working journalists dedicated to improvements in environmental reporting.

When: Oct. 9-13th

Where: Baltimore, MD

For more information: <http://www.sej.org>

### ***Labeling for a Sustainable and Just World***

Sponsored by Consumer's Choice Council, a non-profit association of 66 environmental, consumer, and human rights organizations from 25 different countries. Speakers include the *Forest Stewardship Council, Marine Stewardship Council, Green-e, Social Accountability, World Bank, UNEP, and the International Federation of Organic Agricultural Movements*. **Anne Marie McShea** will be part of the Sustainable Energy Panel, co-presenting with Lydia Grimm of the Low Impact Hydro Institute (LIHI).

When: October 17-18, 2002

Where: Washington, DC

For more information: <http://www.consumerscouncil.org/>

### **Upcoming Green-e Meetings**

- Green Power Working Group, October 2<sup>nd</sup>, 1-4 PM in Washington, D.C.
- Marketer's Marketers Group, October 2<sup>nd</sup>, 1-4 PM in Washington, D.C.  
*For more information contact Keri Bolding, [kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org)*