



The Green-e Monthly

A monthly newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions (CRS).

This Green-e Monthly highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming national and regional Green-e meetings.

- If you know someone that would like to receive the Green-e Monthly, please contact Këri Bolding (kbolding@resource-solutions.org).

Verification Update

Year 2000 Verification Results

The Center for Resource Solutions has completed the verification process for all Green-e products sold during the year 2000. In total, there were 27 different Green-e certified retail products sold across the country in 2000, accounting for nearly 1.6 million MWh of Green-e certified electricity sold to retail customers. Consistent with past years, Green-e suppliers exceeded the minimum Green-e requirements; over 90% of the customers buying Green-e products in 2000 bought products containing 100% renewable energy (the minimum requirement is 50%). Look for the release of the year 2000 Green-e Verification Report in the coming weeks. For more information, please contact Jennifer Martin, jmartin@resource-solutions.org.

Communications Outreach

The Marketer's Marketers Group

Green-e launched a new group to support the marketing efforts of power suppliers participating in the Green-e and Green Pricing Accreditation Programs. The "Marketer's Marketers Group," was established to:

- Increase the general effectiveness and permeation of green power messages and the Green-e logo,
- Provide a valuable resource for certified and accredited providers and utilities, and build relationships within the group,
- Boost the green power industry as a whole by raising the caliber of our individual marketing efforts through the general collaboration of expertise, experience and lessons learned over the past few years.

More than 35 individuals joined the first conference call. For more information, please contact Këri Bolding, kbolding@resource-solutions.org.

Regional Update

the Mid Atlantic

The Mid Atlantic Renewable Energy Coalition (MAREC) has recently been awarded a grant from the Sustainable Development Fund. MAREC is a coalition of renewable energy businesses, government agencies and nonprofit organizations committed to increasing demand for and the development of renewable energy resources and the Mid Atlantic region. The grant will fund a mass-media campaign and user outreach programs, which aim to educate consumers about renewable energy. In the first year, the programs will emphasis the Philadelphia and Pittsburgh metropolitan markets.

The award includes funds for CRS to develop and implement technical assistance on Green Power procurement. In keeping with the Green-e brand, CRS will identify and promote best practices in the public and private sector for the procurement of renewable energy. As part of this initiative Green-e will host a *Green Power Procurement Workshop* and develop a *Green Power Procurement Packet* for municipalities, industry, institutions and consumer groups interested in establishing procurement guidelines for renewable energy.

- Green-e invites anyone who has relevant information or would like to share their experience (pitfalls and success stories) to contact our offices. For more information, please contact Anne Marie McShea, amcshea@resource-solutions.org.

Policy Update

T-RECs

On Thursday, September 6, 2001 forty renewable energy experts met in Washington, DC to discuss the certification of tradable renewable energy certificates (T-RECs). This was the third meeting of the group to discuss the topic. The group reviewed, discussed, modified, and voted on the recommendations from the disclosure and rate-based subcommittees. The minutes from this meeting will be available on the CRS website next week at <http://www.resource-solutions.org/CRSprograms/T-RECS.html>; the subcommittee recommendations are also posted on this page. A fourth and final meeting will be scheduled during October 2001 in Oakland, California to complete T-RECs certification standards. For more information, please contact Meredith Wingate, mwingate@resource-solutions.org

Mark Your Calendar

Upcoming Meetings

- **Green Power Board conference call**, **October 4, 2001**, (topic: Green-e certification of accredited green pricing programs)
- **Power Marketers Advisory Committee meeting**, **October 10, 2001**, Philadelphia, PA
- **Mid-Atlantic Advisory Committee Meeting**, **October 11, 2001**, Philadelphia, PA
- **Green Power Board Meeting**, **November 12, 2001** (topic: tradable renewable energy certificates)

Green-e is a program of the Center for Resource Solutions

