



Winter 2003

# Green-e News

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A newsletter for the renewable energy community brought to you by the Green-e Renewable Energy Certification Program of the Center for Resource Solutions.

This Green-e News highlights timely Program topics including regional news, outreach efforts, policy changes, and verification updates. Scroll to the end for a list of upcoming Green-e meetings.

If you know someone that would like to receive the Green-e News, please contact Këri Bolding at [kbolding@resource-solutions.org](mailto:kbolding@resource-solutions.org).

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## ***Green-e at a Glance:***

- Certification available for Wholesale/Retail, Resale, Commercial Electricity Products and Tradable Renewable Certificates
- 35 certified renewable energy products
- 18 participating marketers
- Certified products available in all 50 states

## **National News**

### ***New Yorkers can now choose Green-e certified electricity***

The Center for Resource Solutions (CRS) announced that there are now three suppliers offering Green-e certified electricity to over 7.4 million New York customers, or 75 % of the state:

- **Community Energy, Inc.** is offering three certified 100% renewable products: **New Wind Energy** consists of 100% new wind, and **Community Wind and Water** is made up of 50% new wind and 50 % eligible hydro. Both products are available to residential customers Niagara Mohawk (NIMO) service territory. Residential and commercial customers in NYSEG service territory and commercial customers in NIMO territory may purchase 100% new wind **New Wind Energy** in 100 kWh blocks.
- **Con Edison Solutions** is offering **GREEN Power** to customers in the Con Edison, Orange and Rockland service territories. **GREEN Power** consists of 100% renewable resources, with 75% coming from eligible hydro and 25% from new wind.
- **Sterling Planet** is offering **Sterling Green** to customers in the NIMO service territory. Customers may choose a 50%, 75% or 100% renewable product, with the renewable content coming from new wind, eligible hydro and biomass.

We would like to thank these marketers and all of the New York Advisory Committee members for their work on developing a standard – everyone's hard work has paid off, and we are very excited to begin outreach to educate New York customers about certified green power choices in their state. For more information, contact **Gabe Petlin**, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org), or **check our website** at [http://www.green-e.org/your\\_e\\_choices/new\\_york.html](http://www.green-e.org/your_e_choices/new_york.html).

### ***2001 Verification Report Available: 2002 Green Power Outlook Better***

The recently released Green-e Verification Report reveals in 2001, Green-e certified renewable energy products were sold in California, Pennsylvania, New Jersey, and Connecticut. In total, 26 separate Green-e certified retail products

were offered across the country, and over 120,000 electricity customers chose Green-e certified products in 2001. For the fourth consecutive year, Green-e Verification results also document that certified products met and exceeded the program's strict environmental and consumer protection standards. In all regions, the renewable energy content exceeded Green-e's minimum requirements substantially—a benefit for consumers, renewable power producers and the environment.

Despite the collapse of the California energy market, the retention of direct access customers in California was higher than expected in 2001. Verification results, however, were lower overall in 2001, down from numbers reported in 2000. Green-e Program staff report certifying 10 new providers in 2002, including 8 new Tradable Renewable Certificate (TRC) providers. Factors such as these, an increasing trend of large institutional purchases of green power and TRCs, and increased consumer demand in newly restructured states such as Texas could lead to a growth in green power demand in 2002 outside of California. The Green-e Verification Report is available for download on our website at: <http://www.green-e.org/pdf/01vr.pdf>. For more information, please contact **Jennifer Martin**, Verification Manager, at [jmartin@resource-solutions.org](mailto:jmartin@resource-solutions.org).

## Regional News

### *Green-e Mid Atlantic Advisory Committee Meeting, December 4, 2002*

**The Mid Atlantic Advisory Committee (MAAC)** met December 4, 2002. An important topic of discussion was the extension of the Mid Atlantic Standard to include Virginia. Another discussion focused on a proposal to change the Green-e Mid Atlantic regional power pool boundaries to address the expansion of PJM West to include American Electric Power (AEP), Dayton Power & Light (DPL), Commonwealth Edison (ComEd) and Illinois Power (IP). Both of these topics will be discussed in more detail at subsequent meetings. The MAAC also accepted two new proposals: the modification of the Electricity Product True-up Period to be consistent with the Tradable Renewable Credit Standard, and the Green-e Mid Atlantic New Renewable Glide Path Requirement of 15% in 2004, 20% in 2005 and 25% in 2006. The New Renewables Glide Path Requirement has become effective and the Electricity Product True-up Period will be presented to the Green Power Board at its next meeting. We would like to extend a special thank you to our host, Arlington County, VA, a U.S. EPA Green Power Partner. For more information, contact **Anne Marie McShea** at [amcshea@resource-solutions.org](mailto:amcshea@resource-solutions.org) or by phone: (215) 569-8807.

### *Green Mountain Energy Company discontinues Connecticut offering*

After years of hard work and commitment to the green power market in Connecticut, Green Mountain Energy Company has discontinued offering its Connecticut green electricity product, effective March, 2003. Green Mountain Energy Company continues to be one of the leading national marketers of renewable energy, with Green-e certified products in Texas, Pennsylvania and New Jersey. We hope Connecticut residents will continue their support for renewable energy through the purchase of Tradable Renewable Certificates. If you were a Green Mountain Energy Connecticut customer, please see the Connecticut Green-e page at: [http://www.green-e.org/your\\_e\\_choices/ct.html](http://www.green-e.org/your_e_choices/ct.html) for alternative certified product offerings. To read more about Green Mountain's exit from Connecticut see their website: [http://www.greenmountain.com/FAQ/ct\\_faqs.jsp#signup](http://www.greenmountain.com/FAQ/ct_faqs.jsp#signup). For more information, contact **Gabe Petlin** at [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org) or by phone: (415) 561-2100.

## Green-e Outreach

### *Rhode Island Flower Show and Consumer Green Power Outreach Campaign*

The **Rhode Island Green Power Campaign**, our first major consumer outreach campaign in Rhode Island will be launched at the Rhode Island Spring Flower & Garden Show in February. The Campaign is a new initiative underway to make clean, renewable energy a part of Rhode Island's energy future. **Former U.S. Congresswoman Claudine Schneider**, who serves on the CRS Board of Directors, will return to Rhode Island to campaign on behalf of green power and will speak on February 23rd at the Flower Show to urge consumers take action in support of green power. The event is expected to draw over 40,000 visitors. Our new green power exhibit will be set up all

weekend long. Also at the show, a special green power brochure for residents of Rhode Island will be distributed for the first time. The brochure highlights specific information on the effects of electricity generation in Rhode Island, renewable energy options available to residents, and steps to purchasing Green power products or building renewable generation at home. The brochure also includes a Rhode Island Green Power Pledge card that allows consumers to pledge their support for renewable energy. The RI outreach campaign hopes to collect over 2500 pledge cards to send a strong message to suppliers that Rhode Islanders want green power. For more information, contact **Gabe Petlin** at [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org).

### ***Green-e materials available for exhibitions***

Green-e staff travel the country speaking at conferences and events to promote green power purchasing. Please contact us if you would like to arrange for Green-e staff to speak at your next green power event. We cannot make it to every event, but we would like to be able to spread the green power message as far and wide as possible. We have recently updated our residential brochure, **Green-e: Why Choose Green Electricity**, which educates consumers on the effects of electricity production and the ways to support renewable energy. If you would like to use our residential or business brochures at an upcoming event, please let us know. In addition, we always have a variety of Green-e outreach materials available for your use: bookmarks, posters, stickers, magnets and fact sheets. For more information, contact **Carrie Harvilla** at [carrie@resource-solutions.org](mailto:carrie@resource-solutions.org).

## **Green-e at Upcoming Events**

### ***Rhode Island Spring Flower and Garden Show***

See above for details

When: February 20-23, 2003

Where: Rhode Island Convention Center, Providence, RI

For more information: <http://flowershow.com/>

### ***Building Energy 2003***

Building Energy 2003 will take place March 12-15, 2003 at the Boston Park Plaza Hotel and on the campus of MIT. Building Energy is the premier conference and trade show bringing together professionals in the fields of high-performance building and renewable energy. Anne Marie McShea will participate in a panel discussion on Thursday, March 13, **Building the Market for Green Electricity**, which will consider lessons learned from efforts to date in building demand for renewable energy.

When: March 12-15, 2003

Where: Boston Park Plaza and MIT

For more information: [www.nesea.org](http://www.nesea.org).

### ***EBC/NECA Renewable Energy Seminar***

The Environmental Business Council of New England and the Northeast Energy and Commerce Association (EBC/NECA) are hosting a three part conference series focused on renewable energy in New England. Anne Marie McShea will be speaking at the second seminar, entitled "Green Power Marketing."

When: March 14, 8-12 am

Where: Doubletree Suites in Waltham, Massachusetts.

For more information: <http://www.ebcne.org/meetings.htm#0314>

### ***Energy 101***

Partners for Environmental Quality (PEQ) is organizing a community-wide event for the township of Montclair in New Jersey entitled Energy 101. The event is co-sponsored by the Township of Montclair, the Montclair Chapter of the League of Women Voters, Voices of Sustainability, Cornucopia, the Montclair Clergy Council, and Montclair State University. Anne Marie McShea will facilitate a workshop on Renewables in the Garden State.

When: March 20th, 2003 from 5-9pm

Where: Montclair, NJ

For more information: contact Natalie Shapiro at PEQ, [nshapiro@peqnj.org](mailto:nshapiro@peqnj.org)

## ***A Vision for Environmental Justice: Our Responsibility for God's Creation Statewide Conference on Faith and Environmental Justice***

The New Jersey Catholic Coalition for Environmental Justice seeks to raise awareness and educate people of all faiths to have a deeper respect for God's creation and be at the forefront in initiatives leading to the protection of the environment, in accordance to the Church's social teaching in environmental justice. Anne Marie McShea will discuss Green-e and green power purchasing, joining representatives from the NJ department of the Environment, the New Jersey Board of Public Utilities, Partners for Environmental Quality and various other organizations who will be speaking about how citizens can clean up the water, land, and atmosphere in New Jersey and around the globe.

When: April 25-27, 2003

Where: Princeton University, NJ

For more information: [http://www.rcan.org/humanconcerns/envirojust/enviro\\_conference.htm](http://www.rcan.org/humanconcerns/envirojust/enviro_conference.htm)

## **Upcoming Green-e Meetings**

- Green-e New England Advisory Committee Meeting; March 12, 2003; 9am – 4pm; Westborough, MA.  
*For more information contact **Gabe Petlin**, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)*
- Green-e New York Advisory Committee Meeting, Spring 2003.  
*For more information contact **Gabe Petlin**, [gpetlin@resource-solutions.org](mailto:gpetlin@resource-solutions.org)*
- Green-e Mid-Atlantic Advisory Committee Meeting, Spring 2003.  
*For more information contact **Anne Marie McShea**, [amcshea@resource-solutions.org](mailto:amcshea@resource-solutions.org)*